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R.H.O.D.A. Generation  
*Raising Humble Obedient Daring Adolescents*

2023

# Sponsorship Package



[www.rhodageneration.org](http://www.rhodageneration.org) / 919 - 307 - 6117

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# A Letter from the Founder

Dear Business Leader:

*R.H.O.D.A. Generation is a 501c3 nonprofit organization that is committed to Raising Humble Obedient Daring Adolescents serving Durham, NC and surrounding cities. This organization is a mentoring program for young women ages 12-18 years old. Our mission is to help inspire, restore, and maintain a sense of belonging in self, family and in community.*

*R.H.O.D.A. Generation has accomplished various highlights in the community, since 2018, we have nurtured over 30 young ladies who have become mentees in our program. In May of 2021, we were able to grant one of our founding mentees a \$500 scholarship after completion of the program for college. In which she currently attends North Carolina Central University with hopes to obtain her Bachelor's of Science degree in Nursing in 2024. In June of 2021, we successfully completed a clothing drive that served over 25 families within the community. In November of 2022, we host our 1st Annual RHODA Ball where we awarded several prizes for the diligent work of the mentees in the community. We are also grateful to announce, within the past year we have increased our mentee membership by 30%.*

*But, none of this would have been possible without the help of our community. Each year, during the month of October we host our Annual RHODA Generation Ball. This annual event gives each mentee the opportunity, some for the first time, an experience of luxury, elegance, and the joy of what it is to be rewarded for their hard work. We are inviting you to make a monetary contribution in efforts of its success. During the 2023 Annual RHODA Generation Ball, we would love to be able to grant our 2nd scholarship to our upcoming college mentees. Your generosity would mean the world to us.*

*As R.H.O.D.A. Generation looks to continue our life-changing and lifesaving mission, your support would mean a lot to us. Attached you will find the sponsorship packages. If you'd like to make a one-time contribution outside of our package levels, that option is available too.*

*Together, we can make a difference in helping to nurture our youth while building our communities.*

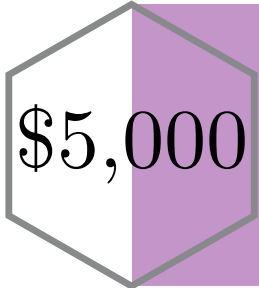
Thank You,  
Jasmine Young  
CEO and Founder

*\*All contributions are tax-deductible as R.H.O.D.A. Generation is a registered 5013c\**

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## 2023 Sponsorship Levels

Purple



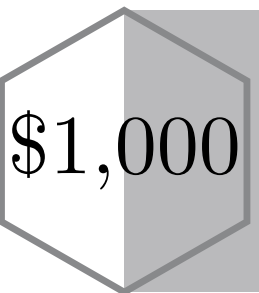
- Company highlighted as CHAMPION SPONSOR at every RHODA event.
- Reserved Admission & Seating for 8 guests with "Purple Sponsor" table signage at the 2023 RHODA Ball.
- Opportunity for Elevator Pitch at 2023 RHODA Ball.
- Full page ad in the 2023 RHODA Ball program.
- All previous benefits

Pink



- Recognition & logo placement on RHODA Website
- Company Logo/Name displayed on event signage/photo backdrop for 2023 RHODA Ball.
- Reserved Admission & Seating for 6 guests with "Pink Sponsor" table signage at the 2023 RHODA Ball
- Half page ad in the 2023 RHODA Ball program
- All previous benefits

Grey



- Podium recognition at the 2023 RHODA Ball
- Reserved Admission & Seating for 4 guests with "Grey Sponsor" table signage at the 2023 RHODA Ball
- All previous benefits

White



- Quarter page ad in the 2023 Annual RHODA Ball program
- Reserved Admission & Seating for 2 guests with "White Sponsor" table signage at the 2023 RHODA Ball
- Recognition on social media (Facebook & Instagram)

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# R.H.O.D.A. Generation, Corporate Sponsorship Form

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## Company Information

Company/Family Name: \_\_\_\_\_  
*(exactly as you wish it to appear on all promotional materials)*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## Consent and Agreement

- RHODA Generation reserves the right to determine the appearance such as size and location of company names/logos on merchandise.
- RHODA Generation reserves the right to select merchandise for giveaway items such as attendee gifts, attendee bags, etc.
- RHODA Generation reserves the right to review and edit and/or reject content of company descriptions, advertisements, company promotional materials, and verbal remarks for speaker introductions, etc.

\_\_\_\_\_ (company name) agrees to abide by the regulations governing sponsorships and advertising set forth in this agreement and to all conditions by RHODA Generation.

Authorized signature: \_\_\_\_\_

Name (print): \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Please see the following page for financial sponsorship opportunity packages

### **Sponsorship Commitment**

After viewing the sponsorship opportunities available for your business/family, to invest financially in RHODA Generation please choose a sponsorship level below, you may choose to select more than one option. Annual sponsorships can be made in either one lump sum or in an ongoing giving program, in which the sponsor can determine the amount and duration of the amount ending by September 1<sup>st</sup>, 2023.

#### **Sponsorship Level:**

Purple - \$5,000

Grey - \$1,000

Pink - \$2,500

White - \$500

#### **Payment Information:**

Payment for sponsorship shall be submitted with this document in order to secure sponsorship benefits. These payments can be made by check or PayPal. To make donations via the PayPal website visit [www.paypal.me/rhodageneration](http://www.paypal.me/rhodageneration). Checks should be made payable to RHODA Generation and mailed to RHODA Generation at 3509 Rendition St. Raleigh, NC 27610

**Signature:** \_\_\_\_\_

#### **Checklist**

Completed and mailed/emailed Corporate Sponsorship Form

Mailed to: RHODA Generation at 3509 Rendition St. Raleigh, NC  
27610

Emailed to: rhodageneration@gmail.com

Submitted Sponsorship payment by check or via PayPal.

**Based on your level of giving, a member of our executive team will contact you for your logo, ad, multimedia, etc. to fulfill your sponsorship incentive.**

**On behalf of the entire RHODA Generation, we thank you for your support in the help of inspiring, restoring, and maintaining a sense of belonging within the young women of RHODA Generation.**